61st ANNUAL ISA CONVENTION
Multiple Identities and Scholarship in a Global IR: One Profession, Many Voices

Sponsorship, Exhibitor & Advertising Opportunities

Honolulu, Hawaii
March 25 – 28, 2020

INTERNATIONAL STUDIES ASSOCIATION
Invitation to the 61st Annual ISA Convention

Dear Colleague,

You are cordially invited to participate as an exhibitor, sponsor, and/or advertiser at the 61st Annual ISA Convention, March 25 - 28, 2020, in Honolulu, Hawaii. The theme for this year’s convention is "Multiple Identities and Scholarship in a Global IR: One Profession, Many Voices".

The International Studies Association is one of the oldest interdisciplinary associations dedicated to understanding international, transnational and global affairs. Founded in 1959, its more than 7,000 members span the globe – comprising academics, practitioners, policy experts, private sector workers and independent researchers, among others.

The ISA Annual Convention is the ideal opportunity for your company to share your brand, products, and services with professionals from all over the globe. Our annual Convention welcomes approximately 6,350 registrants and hosts 80-90 exhibitor booths from 70 companies. The exhibit hall will be located at the Hilton Hawaiian Village in the Coral Ballroom, 6th Floor of the Mid-Pacific Conference Center, which is the headquarters hotel.

If you have questions or would like to learn more about the sponsorship and advertising opportunities available, please contact the ISA Convention Team via email us at partnerships@isanet.org.

We look forward to hearing from you.

Sincerely,
ISA Convention Team
WHO ATTENDS OUR CONFERENCE?

Authors, Scholars, Researchers, Educators & Students

- Average number of attendees: 6,500
- Average number of countries represented: 110
- Average number of exhibitor booths: 90
- Average number of submissions: 8,500
- Average number of panels & roundtables: 1,475

Professionals vs. Student Demographics

- Professionals: 67%
- Students: 33%
Partnership Opportunities

Promote your company and branding to a diverse attendee population in an environment filled with international scholars, educators and practitioners. ISA is a large association hosting a convention with an intimate and personal feel perfect for networking, researching, and scholarly exchange.

Contact ISA’s Convention Services for questions regarding Sponsorship, Exhibits, & Advertising opportunities at partnerships@isanet.org You can also visit our website for more Information https://www.isanet.org/Conferences/Honolulu-2020
Headshot Lounge | $10,000 available in $2,500 increments

The Headshot Lounge was a huge success in San Francisco and Toronto, so we are hoping to bring it back to Honolulu, Hawaii! Help support scholars to better professionally represent themselves! The Professional Headshot Lounge provides a place for attendees to get a professional head shot taken. A growing trend for students and scholars, this is becoming a popular service offered for attendees. A professional headshot is instrumental in the digital age. Printed recognition for sponsor will be provided, as well as booth naming rights.

First Timers Meet & Greet | $5,000 available in $1,000 increments

First time attendees are invited to attend this morning meet and greet where we will have coffee with muffins and pastries available. ISA staff will be available to answer questions about convention space, directions, and general inquiries. This is a great way for attendees to meet other first timers and begin to network with colleagues at their first ISA Annual Convention!
Early Career Scholar Lounge | $2,500 per day - SOLD OUT
Early career scholars from all over the world are actively seeking publishing opportunities in the field of International Studies. The Early Career Scholar Lounge is a drop-in space for Early Career Scholars to prep, recharge, and meet peers. Have your printed material front and center with newer scholars in the field who are looking to network with you. Wi-Fi will be available in this space. Sponsorship will be marketed through the printed program, digital signage, and on social media at the convention.

Early Career Scholars Reception | $3,500
This reception brings together early career scholars (current students or those within 2 years of receipt of their PhD) at the annual convention. The reception will provide an enormous opportunity for networking among scholars at the beginning of their career.

Exhibit Booth Coffee Break | $3,500
Host a break at your booth! Exhibit Booth Coffee Breaks are served in the Exhibit Hall near your booth and provide a great networking and marketing opportunity to showcase your products. The coffee break serves up to 200 people and includes assorted pastries, as approved by ISA. Get 10% discount by sponsoring multiple breaks.

Welcome Email – NEW! | $1,000
A welcome email will be sent to all attendees at the beginning of the convention and will offer important information regarding the upcoming events. Include your custom digital ad and reach all attendees in an instant!

Daily Morning Email – NEW! | $500 per day
Include your custom digital ad in our Daily Morning Email. Each morning an email will be sent to all attendees. This email will include any important changes and additions to the day’s events as well as highlighting some special events.
Charging Station - NEW! | $2,500 per day
What better way to “connect” your organization with convention attendees? Charging stations will be placed in high-traffic areas during the convention where your company’s name and logo will be featured.

Presidental Reception for 2020-2021 ISA President Helen Milner
$15,000 available in $1,000 increments - SOLD OUT!
The annual address from the incoming ISA president draws hundreds of attendees each year. The talk is followed by the largest reception held at the convention.

Kiddie Corp Child Care Underwriting | Open Sponsorship available in $500 increments
On-site child care is provided by KiddieCorp for the ISA members at the Convention. Your sponsorship helps to make child care more affordable for attendees. Sponsors will be acknowledged in signage and will receive special acknowledgement in the convention program.

ISA Cabaret | $2,500 available in $500 increments
Help support a fun evening out for ISA members! Attendees will enjoy a fun evening with light refreshments, and entertainment from our very own ISA members! Everyone has a hidden talent; you never know who might show up! This is a high-visibility and fun event that reaches a cross-section of the ISA community.

Women's Caucus Breakfast | $2,000 available in $500 increments
Help support the opportunity for the members of the Women's Caucus to come together at a sponsored breakfast event!

Section, Region, and Caucus events sponsorship and award underwriting opportunities available. [https://www.isanet.org/Conferences/Honolulu-2020/Exhibit-and-Sponsor/Sponsor](https://www.isanet.org/Conferences/Honolulu-2020/Exhibit-and-Sponsor/Sponsor)
## SPONSORSHIP TIERS

<table>
<thead>
<tr>
<th>Sponsorship Tier</th>
<th>Top Sponsor ISA Wi-Fi</th>
<th>Top Sponsor ISA App</th>
<th>Premier Platinum Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$15,000 &amp; above</td>
<td>$15,000 &amp; above</td>
<td>$11,000 - $14,999</td>
<td>$8,000 - $10,999</td>
<td>$5,000 - $7,999</td>
<td>$3,000 - $4,999</td>
<td>$1,500 - $2,999</td>
<td></td>
</tr>
</tbody>
</table>

### Company Logos
- **Company Logo on Convention Signage**: ●
- **Company Logo on the ISA App**: ●
- **Email Blast to Attendees**: ●

### Premier Placement
- **Premier Placement in Exhibit Hall, Signs, and More!**: ●

### Room Nights
- **Room Nights**: 3 Nights

### Social Media Blast
- **Social Media Blast**: 4 Blasts

### Preferred Booth Placement
- **Preferred Booth Placement**: ●
- **Second Booth**: ●

### Logo on Exhibit Hall Entrance
- **Logo on Exhibit Hall Entrance**: ●

### Printed Ads
- **Printed Ads**: 2 Page Color Ad

### Online Ads
- **Online Ads**: 5 Ads

### Complimentary Registrations
- **Complimentary Registrations**: 5 Registrations

### Mailing List Access
- **Mailing List Access**: 4 Lists

### Sponsor Board
- **Sponsor Board**: ●

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*If you have a budget that doesn’t fit one of these categories, just let us know and we will work with you to tailor a sponsorship that meets your company’s needs! Contact Tara Guilleaume at tguilleaume@isanet.org*
Advertising Opportunities

**Print and Web Advertising**
Print and online advertising provide the opportunity to reach our convention attendees. In addition to the standard ads listed below, ISA makes interior and exterior cover space available to premium sponsors.

<table>
<thead>
<tr>
<th>Packages</th>
<th>Print Ad</th>
<th>Online Ad</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Package 1</td>
<td>Full Page 7.5 x 1 in.</td>
<td>Medium Banner 210 x 128px</td>
<td>$1,500</td>
</tr>
<tr>
<td>Package 2</td>
<td>½ Page Vertical 3.5 x 10 in.</td>
<td>Medium Banner 210 x 128px</td>
<td>$1,200</td>
</tr>
<tr>
<td>Package 3</td>
<td>½ Page Horizontal 7.5 x 4.75 in.</td>
<td>Medium Banner 210 x 128px</td>
<td>$1,200</td>
</tr>
<tr>
<td>Package 4</td>
<td></td>
<td>Medium Banner 210 x 128px</td>
<td>$750</td>
</tr>
</tbody>
</table>

**Print Ads** - *We expect to print about 5000 copies of our hard copy program*
- Full Page 7.5 x 10 inches (half page vertical 3.5 x 10 or horizontal 7.5 x 4.75)
- PDF ONLY - Set as X1A (press quality if not available)
- Electronic Media (TRUE black and white only)
- No bleed
- High resolution, 300 dpi or higher preferred

**Online Ads** - *Thousands of attendees visit our convention webpages every year*
- Size: 210 px by 128 px
- Image ads must be image file types jpg or png
- Animated gif files are not permitted
- Image ads are displayed on a rotating basis on all designated pages
- Ad viewing analytics are available upon request

Contact ISA’s Convention Services for any advertising inquiries or to secure ad space at partnerships@isanet.org. You can also visit our website for more information [here](https://www.isanet.org/Conferences/Honolulu-2020/Exhibit-and-Sponsor/Advertising).
The exhibit hall at our Convention is a popular destination for our estimated 6,500 attendees. In Honolulu, we'll have 80-90 booths occupied by publishers, organizations, software developers and other groups providing products and services of professional interest to our members.

The exhibit hall will be located at the Hilton Hawaiian Village, Coral Ballroom in the Mid-Pacific Conference Center.

<table>
<thead>
<tr>
<th>Item</th>
<th>Early Bird Pricing April – June 30th</th>
<th>Regular Pricing July 1 – Nov. 30th</th>
<th>Late Entry Pricing After Dec. 1st</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth</td>
<td>$1,500</td>
<td>$1,700</td>
<td>$1,800</td>
</tr>
<tr>
<td>Booth Share (must have 2 companies)</td>
<td>$900</td>
<td>$900</td>
<td>$900</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Day</th>
<th>Install/Tear Down (Exhibitor Only)</th>
<th>Exhibit Hall Hours</th>
<th>Registration Desk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, 24th</td>
<td>1:00pm – 5:00pm</td>
<td>(Closed)</td>
<td>11:00am – 6:00pm</td>
</tr>
<tr>
<td>Wednesday, 25th</td>
<td>9:00am – 12:00pm</td>
<td>1:00pm – 6:00pm</td>
<td>7:30am – 6:00pm</td>
</tr>
<tr>
<td>Thursday, 26th</td>
<td></td>
<td>9:00am – 6:00pm</td>
<td>7:30am – 6:00pm</td>
</tr>
<tr>
<td>Friday, 27th</td>
<td></td>
<td>9:00am – 6:00pm</td>
<td>7:30am – 6:00pm</td>
</tr>
<tr>
<td>Saturday, 28th</td>
<td>12:00pm – 3:00pm</td>
<td>9:00am – Noon</td>
<td>8:00am – 4:00pm</td>
</tr>
</tbody>
</table>

Contact ISA’s Convention Services for any exhibitor questions or to secure space in our exhibitor hall at partnerships@isanet.org. You can also visit our website for more information at https://www.isanet.org/Conferences/Honolulu-2020/Exhibit-and-Sponsor/Exhibit.
Past ISA Convention Sponsors, Exhibitors, and Advertisers

Air University
American University School of Public Affairs
Arizona State University
Berghahn Books
Bridging the Gap Project
Brill Nijhoff/Global Environmental Politics
Cambria Press
Cambridge University Press
Cato Institute
Center for International and Regional Studies, Georgetown University in Qatar
Center for International Security and Cooperation, Stanford University
Center for Strategic Studies, Fletcher School, Tufts
Centre for International Governance Innovation (CIGI)
Chatham House, Royal Institute of International Affairs
Columbia University Press
Cornell University Press
Council on Foreign Relations (CFR)
Department of Political Science, Lund University
Earth System Governance Project
Edinburgh University Press
Edward Elgar Publishing
Emerald Publishing
European Journal of International Studies, Stanford University (EJIS)
European University, St. Petersburg
Fernwood Publishing
Frederick S. Pardee School of Global Studies, Boston University
Freeman Spogli Institute for International Studies, Stanford University
Gallup
Georgetown University’s Berkley Center for the Religion, Peace and World Affairs
Georgetown University Press
Hilton Worldwide
Johns Hopkins University School of Advanced International Studies
I.B. Tauris, an imprint of Bloomsbury Indiana University Press
Ingram Content Group
Institute for the Study of Diplomacy, Georgetown University
Institute for Security and Conflict Studies, Elliot School, George Washington University
International Feminist Journal of Politics
International Security Program, Harvard University
International Studies Perspective (Journal)
JPIC - Japan Library
Korea Economic Institute of America
Kroc Institute for International Peace Studies, University of Notre Dame
Lexington Books
Lynne Rienner Publishers
Macmillan Publishers
McGill-Queen’s University Press
Millennium
Norwegian Institute of International Affairs (NUPI)
NUS Press Singapore
Oxford University Press
Palgrave Macmillan
Peace Research Institute of Oslo (PRIO)
Peter Lang Publishing
Philip A. Schrodt
Polity
Princeton University Press
Provalis Research
Review of International Political Economy Journal (RIPE)
Routledge, Taylor & Francis
Rowman & Littlefield
Sage / CQ Press
Sage Publishing UK
Sam Nunn School at Georgia Tech
School for Conflict Analysis and Resolution, George Mason University
Security Studies Journal
Sigma Iota Rho, Honor Society for International Studies
Springer Nature
Stanford University Press
Statecraft Simulations
The MIT Press
The MIT Press Journals/Global Environmental Politics
UC Irvine’s School of Social Sciences, International Studies Program, & Political Science Department
United States Institute of Peace
University of British Columbia Press
University of Chicago Press
University of Georgia Press
University of Michigan - International Institute
University of Michigan Press
University of Pennsylvania Press
University of Toronto Press
Uppsala Conflict Data Program
Westchester Publishing
WW. Norton
Yale University Press
Upcoming ISA Conferences

ISA-Pedagogy Conference 2019, Pasadena
September 26th: Pasadena, California, USA

ISA-West Conference 2019, Pasadena
September 27th - 28th: Pasadena, California, USA

ISA-South Conference 2019, Memphis
"Think Locally, Act Globally"
October 4th - 5th: Memphis, Tennessee, USA

ISA-ISSS/IS Joint 2019 Conference, Denver
October 18th - 19th: Denver, Colorado, USA

ISA-PEACE/PHS Joint Conference, Kent State University
“Commemorating Violent Conflicts and Building Sustainable Peace”
October 24th - 26th: Kent, Ohio, USA

ISA Northeast Annual Conference 2019, Providence
November 8th - 9th: Providence, Rhode Island, USA

ISA-Midwest Conference 2019, St. Louis
November 22nd - 23rd: St. Louis, Missouri, USA

Upcoming Convention Schedule

ISA 2021
April 7th – 10th, 2021
Rio Hotel & Casino
Las Vegas, Nevada, USA

ISA 2022
March 30th – April 2nd, 2022
Gaylord Opryland Resort
Nashville, Tennessee, USA

ISA 2023
March 15th – 18th, 2023
Fairmont The Queen Elizabeth
Montreal, Quebec, Canada

ISA 2024
April 3rd – 6th, 2024
Hilton Union Square
San Francisco, California, USA

What's Next?
We are excited to announce that planning is underway for several upcoming international conferences in 2020.

ISA International Conference 2020, Ifrane, Morocco
June 23rd - June 25th: Al-Akhawayn University Ifrane, Morocco

Summer 2020: Seoul, South Korea

Additional details regarding upcoming conferences and conventions will be posted online as they become available www.isanet.org/conferences/upcoming.